



<http://www.sdcue.org>

October 2003

Dear Technology Vendor or Educational Organization:

On **Saturday, November 15, 2003**, San Diego Computer Using Educators (SDCUE) will present our **Annual Technology Fair and 20th Anniversary Celebration** for county educators, administrators, and parents. We are pleased to announce we will be holding the fair at the wireless, newly remodeled campus of **Serra High School in San Diego from 8:00 A.M. – 3:30 P.M.**

As usual, you can expect **SDCUE** to offer an excellent program and exposure for your products. You are invited to participate by providing a display of your products (product sales are welcome). The vendor area will be open during the hours of the fair, **8:00 A.M. to 3:30 P.M.** with an "end of day" grand prize raffle in the exhibit area at 3:30 P.M. We are also hosting the San Diego Student Film Competition for the best "Red Eye Commentary" or PSA (Public Service Announcement). This is in partnership with the SDCOE and iVIE awards.

You may begin set-up in the library at 7:00 a.m. The fee for participation is **\$100.00** for **each six-foot table requested**. We will furnish **two electrical outlets**. Box lunches may be ordered for an additional **\$7.00** each. We will also provide a linen tablecloth with a 15" overhang for an additional **\$15.00 per table** (tables will not be draped). **Display space will be allocated in the order SDCUE receives paid reservation forms.**

Door prizes have become a traditional part of the Technology Fair. They are an effective way to advertise your product and to draw people to the vendor area. **Door prize donations are kindly requested from all participating vendors.** Please help us advertise your donation at the fair by identifying it on your reservation form. Prize drawings will be conducted at regular intervals throughout the day in the vendor area. We also have sponsorship opportunities available.

We are offering a limited number of **Commercial Presentations**. All presentations will be 50 minutes in length. The fee for a commercial presentation is \$50.00. This year you may register for your commercial presentation at the website <http://www.sdcue.org>. In addition to this, you **must fill out** the attached vendor reservation form and return it with your check made out to San Diego CUE.

Reservation deadline for exhibitors is October 25, 2003.

For questions, please call or email Cynthia Chandler at 858.571.1199.

Sincerely,
Cynthia

Cynthia Sistik-Chandler, Vendor Chair, SDCUE Secretary, cynthiac@myexcel.com

**Annual San Diego CUE TECHNOLOGY FAIR
November 15, 2003**

EXHIBITOR REGISTRATION FORM

Please Print

COMPANY NAME:

LOCAL CONTACT:

PLEASE LIST ALL COMPANY CONTACTS NEEDING NAME BADGES:

ADDRESS:

CITY, STATE, ZIP:

PHONE:

EMAIL:

FAX:

DESCRIPTION OF DISPLAY:

DESCRIPTION OF DOOR PRIZE CONTRIBUTION:

Retail value: _____

I CANNOT ATTEND BUT WILL SEND A DOOR PRIZE _____

Number of Tables: _____ x \$100.00 _____

Non-profit and University Fee _____ x \$50.00 _____

Number of Lunches (Submarine Sandwich Lunch)

Turkey, Roast Beef or Veggie .. _____ x \$ 7.00 ea. _____

Number of Tablecloths: _____ x \$15.00 ea. _____

Number of Presentations: _____ x \$50.00 ea. _____

SPONSORSHIP OPPORTUNITIES* _____ \$250-\$1500 _____

TOTAL _____

Note: Please include **one speaker application form for each presentation. There will be a \$50.00 fee for each commercial presentation.*

Do You Need Electricity? Yes or No

Please describe other special needs:

Reservation Deadline: October 25, 2003

Make Checks Payable to: San Diego CUE

Mail check and this form to:

Cynthia Sistik-Chandler

2364 Harcourt Drive

San Diego, CA 92123-3606

Voice 858.571.1199 FAX 858.571.5083

cynthiac@myexcel.com

****Sponsorship opportunities include complementary exhibitor package, 2-tables, 2-tablecloths, signage, recognition, advertisements in the program and more!***

Display space will be allocated in the order CUE receives paid reservation forms.

Signature

Date

SDCUE use only:

Data Received: _____

Vendor # _____



Call for Speakers

SAN DIEGO COMPUTER-USING EDUCATORS

2003 Technology Fair

Are you a successful integrator of instructional technology?

Do you know someone who is?

Share your ideas and learn from others!!

Complimentary registration & lunch for primary Speakers
Speakers will also receive a copy of Media Blender, Complements of Tech4Learning

All levels of technology use and implementation are welcome.
Hands-on workshops are encouraged.

Novice, intermediate, and advanced technology-using educators will be in attendance.
Networked labs will be available for hands-on presentations (Mac or PC).

Possible Topics:

- Software/technology demonstrations
- Vendor/Commercial presentations
- Using technology to meet state standards
- Teacher utilities/classroom management
- Grant writing
- Using CDE's Statewide Education Technology Services (SETS Projects)
- Incorporating Video Literacy Skills
- Successful classroom practices
- Student-created projects
- Internet and web-based resources
- Multimedia design and development
- Using CTAP² Tech Skills Assessment
- Using Technology to Improve Home/School Communications
- Data-driven Decision Making

Expected Format of Presentations:

60-minute sessions with 15 minutes between sessions

Saturday, November 15, 2003

8:00 a.m. - 3:30 p.m.

(registration opens at 7:30 am)

Serra High School, San Diego

Directions to Serra High School 5156 Santo Road, San Diego CA 92124. Highway 15 to Tierrasanta Blvd. to Santo Rd. School is on the northwest corner of Santo Rd. and Tierrasanta Blvd. Park in south or north parking lots. No parking in front of the office.

**SAN DIEGO COMPUTER-USING EDUCATORS (SDCUE)
2003 SDCUE Annual Technology Fair
Saturday, November 15, 2003 at Serra High School**

General Speaker Application

This form may be submitted electronically to pattymac@sdcoe.net or mailed to the address at the bottom of the page. The SDCUE web site is currently being moved to a new server. All Speaker Applications submitted via email or postal service will be entered in the online Speaker database as soon as it is active. We hope to have the online Speaker Application available soon at <http://www.sdcoe.org>. **Acceptance notification will be sent via email to the primary speaker.**

Presentation Title

Brief Description (30 words maximum) _____

_____ **URL** _____

Primary Speaker's Name

Mailing Address

City _____ **State** _____ **Zip** _____

Day Phone _____ **Evening Phone** _____

Fax _____ **Email** _____

School or Affiliation _____ **District** _____

Full Names of Co-Speakers (if applicable 2 max) _____

Mark the Type of Presentation: (Pick one)

	<p><i>I have no vested interest in the subject nor am I compensated for presenting. This is a non-commercial session. Deadline for non-commercial speakers is November 1, 2003. (As a non-commercial speaker, you will be provided with complimentary registration and lunch.) Complimentary lunch: (Check one per speaker) Beef # ____, Turkey # ____, Vegetarian # ____ You will be notified via email of your acceptance within ten days after we receive your proposal.</i></p>
X	<p><i>I am a vendor and/or commercial speaker. Deadline for commercial speakers is October 25, 2003. (Vendors and Commercial Speakers, please contact Cynthia Chandler at cynthiac@myexcel.com for details and instructions.) You will be notified via email of your acceptance by November 5, 2003. This is first come, first served since we have a limited number of commercial presentations available.</i></p>

Topic Emphasis: (Check only one) Networks and Technological Support ____, Information Literacy and the Web ____, Technology Integration and Standards Based Instruction ____, Mastering/Understanding Technological Tools ____, Professional Development ____, Administrative Concerns ____, Other _____
software used as teacher or administrator ____, online experiences ____, hardware ____, classroom management ideas ____, project successes ____, software they use with their students ____, Other ____.

Presentation Format: (Check only one.) 60-minute demonstration or presentation ____ or 60-minute hands-on workshop ____ (Mac ____ or Windows ____)

Appropriate for: (Check only one) Mac ____, Windows ____, Both ____, Other ____, Not Applicable ____

Main audience level: (Check only one) Primary ____, Elementary ____, Intermediate ____, High School ____, College ____, Administrators ____, Parents ____, All ____

Target Level Technology User: Novice ____, Intermediate ____, Expert ____, All ____, Not Applicable ____

Main curricular area: (Check only one) Math ____, Language Arts ____, Social Studies ____, Science ____, Art ____, Teacher Utility ____, Special Education ____, Cross-Curricular ____

Secondary curricular area: (Check only one or leave blank) Math ____, Language Arts ____, Social Studies ____, Science ____, Art ____, Teacher Utility ____, Special Education ____, Cross-Curricular ____

(continued on next page)

**SAN DIEGO COMPUTER-USING EDUCATORS (SDCUE)
2003 SDCUE Annual Technology Fair**

General Speaker Application – Page 2 of 2

Equipment needed: Please list all needed equipment (computer - Windows or Mac, TV, VCR, CD-ROM, ZIP drive, laserdisc player). A projection device and screen and an Internet connection will be provided in all rooms requesting a computer. If you have special needs, email George Phife at: gphife@lgsd.k12.ca.us.

Software needed: Please indicate any software you will need to have installed on the network to accommodate your presentation. Requests must align with current licensing agreements. Software will be uninstalled following the conference.

Equipment bringing: Please list all equipment you are bringing so we can ensure compatibility:

Any additional comments or questions:

Please submit this form to Patty MacIntyre via email (pattymac@sdcoe.net)
or regular mail (621 "I" Avenue, Coronado, CA 92118).

Speaker application deadline is November 1, 2003.

**Thank you for applying to present at the
2003 San Diego CUE Technology Fair!**

Special Vendor Offer

The folks at **SD CUE** would like to extend a special offer to those of you who are unable to attend the **Annual SDCUE Technology Fair**.

If you have fliers, brochures, demonstration disks/CD's, promotional materials or advertising materials you would like us to display and/or hand out to Fair attendees, we are offering the service of displaying your materials at a special booth in our vendor area. We can also place your materials in the registration packet for each attendee. The fee for this service is only \$50.00. If you would like to take advantage of this offer, please fill out the information below and send it with your check and materials. If you are exhibiting, you do not need to have the materials stuffed since you will be attending. You will receive recognition in our program and at the fair.

Att: Cynthia Chandler, SDCUE

2364 Harcourt Drive

San Diego, CA 92123

For other Tech Fair questions call: Cynthia Sistik-Chandler

858.571.1199 or cynthiac@myexcel.com

_____ I would like you to distribute my materials in the attendee's packet at registration.

For materials to be contained in the registration packet they **must** meet the following specifications:

- 1) Be a single page or several pages stapled.
- 2) Be a demo **CD***
(The fee may be waved if you send 500 copies of a CD-ROM)
- 3) Be sent and delivered as **500** copies
- 4) **Be received no later than November 10th, 2003**

COMPANY NAME: _____

CONTACT NAME: _____

ADDRESS: _____

CITY, STATE, ZIP: _____

PHONE: _____ EMAIL: _____ FAX: _____

Check # _____ Date _____